



# SEPTEMBER 2022 STARTUP INCUBATOR CUM CENTRE OF EXCELLENCE, PANCHKULA IMPACT REPORT

(An Initiative by Department of Higher Education, Haryana)

## Presented by

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## Reviewed by

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# STARTUP INCUBATOR PANCHKULA NEWSLETTER

September, 2022



## Foreward

Entrepreneurship is the new normal of the industry and has been transforming the lives of various students. Not only is it renovating their lives, but also brings a narrative change. This change from being lost in the havoc of thoughts to building a startup has been possible because colleges are nowadays encouraging an environment to nurture this.

The mundane brick-and-mortar job profiles are now transmuted into enterprises which promote students' talents, from making crafts to creating sustainable products.

The Department of Higher Education Haryana and SACC India are together running the startup incubator initiative to transform various students' lives.

Government colleges across Haryana are working as a catalyst in the growth of the students. Incubation Centres are working ceaselessly to design programmes that accelerate the student startup founders' journey.

The Startup Incubator Cum Centre of Excellence, Panchkula, is grateful to all of the Principals, Entrepreneurial Development cells, and teachers who have joined our hands in building a conducive environment that positively impacts the journey of student founders.

### Special thanks to:

#### Smt. Babita Verma

Principal, Govt. PG College  
Sector 1, Panchkula

#### Shri. Rajeev Chaudhary

Principal, Govt. PG College  
for Women  
Sector 14, Panchkula

#### Smt. Promilla Malik

Principal, Smt. Aruna Asif  
Ali, Govt. PG College  
Kalka

#### Dr. Richa Setia

Principal,  
Govt. College, Barwala

## Insights This Month



03

Outreach Sessions



03

Mentoring Sessions



12

New Startup Applications  
& Enquiries



1

New Startups Incubated



31

Total Number of Active  
Startups

# Outreach Sessions



500+ students joined the Orientation Program at Government College Sector 1, Panchkula on 13th Sep.

During this session, the new students were introduced to the college faculty, departments and startup incubator. They were given an overall knowledge about how to grow their ideas into businesses.

We conducted an awareness session at Government P.G College, Sector-14, Panchkula on 20th September'22. The session highlighted the working of Startup Ecosystem and various activities.



On 30th September'22, Startup Incubator cum centre of Excellence, Panchkula hosted an Awareness Session at Sri Mata Mansa Devi College, Panchkula, at the invitation of the Principal, Maam Dr. Reeta Gupta and Dr. Renuka. The session encouraged the students to pursue career in business.



# New Enquiries



Deepak, Madhuri, Divyata, Ankit and Rohan- students of Government P.G college, Sector-1, Panchkula visited the Incubation centre on 19th September'22. They visited the centre to know more about the startup ecosystem.

We introduced them all the facilities and opportunities of this ecosystem.

Ms. Pashi, a student of Government P.G college, Sector-14, Panchkula who was interested in establishing her startup in Handcrafted Bags.

She visited the incubation centre on 20th September'22 where we discussed various pointers of how she can begin with this journey as entrepreneurs.



Food is the elixir of life. Ms. Savita- student of Government P.G College, Sector-14, Panchkula visited the incubation centre on 20th September'22 with a similar thought. Her interest inclined towards Nutritional food and she wanted to establish a startup in training & nutrition.

We thoroughly discussed about this idea and shared some reference products as well.



| STARTUP NAME | FOUNDER        | GST NO.        |
|--------------|----------------|----------------|
| DIVA DAMM    | SHREYA         | 0688172524N125 |
| BIZDIGISOL   | SAHIL / SUSHIL |                |
| MERCH NEST   |                |                |
| HPM MASALE   |                |                |

# Acceleration Activities



On 7th September'22, we enlightened the startup founders about the importance of Communication skills and ways to improve it. We guided them to take baby steps by incorporating it in their daily lives like while talking to each other, listening, practicing communication with strangers about products, and feedbacks etc.

We hosted a startup Panchayat with our startups - Premi Ad Company, Sashakt Nari, YS Chatkara, Stay Hustle, Diva Damm, Merch Nest, Nicky raj creation on 5th September'22.

The discussion included ideas for Diwali box, tackling situation and finding solution with the help of startup community. We also showcased some reference products for corporate box idea.



On 23 September'22, our incubated startups prepared order for TREX, IISER Mohali. The startups went all hands on deck and helped each other.

The values which we try to inculcate in our startups is team work and determination. It is so satisfying to see all startups coming together to make our events successful.



# EDC Meeting



We had a successful meet with EDC cell, Government P.G college, Sector-1, Panchkula on 21st September'22 . The meet revolved around building the road map of sensitizing students of college about the startup incubator and the facilities provided by the DOHE.

# Acceleration Activities



Our startups Merch Nest and Bizdigisol collaborate to work together. They lend support to each other in marketing, making pitch decks and research work.

We educated the startups on how to make marketing collaterals, publishing it on social media with effective posts and content.

The importance of communication skills and team management was shared with them.

Team building activities, roles plays to enhance sales technique etc. are a part of this session to bring the best out of these students and help them with entrepreneurship.



# Spotlight of the Month



On 24th September'22, the student entrepreneurs were given opportunity to participate as volunteers and exhibit in TREX 2022 event. This session gave them plenty of exposure with new age startups and innovative ideas.



On 24th September'22, our startups got an amazing opportunity to showcase the products at IISER, Mohali. This boosted their confidence and helped in making good connections.



# Spotlight of the Month



On 28th September'22, SACC INDIA Startups was given an opportunity by Netsmartz Chandigarh to showcase all the products at the Chandigarh office premises on the occasion of the Navratri festival for their employees.

The exhibition help in gaining exposure and confidence.



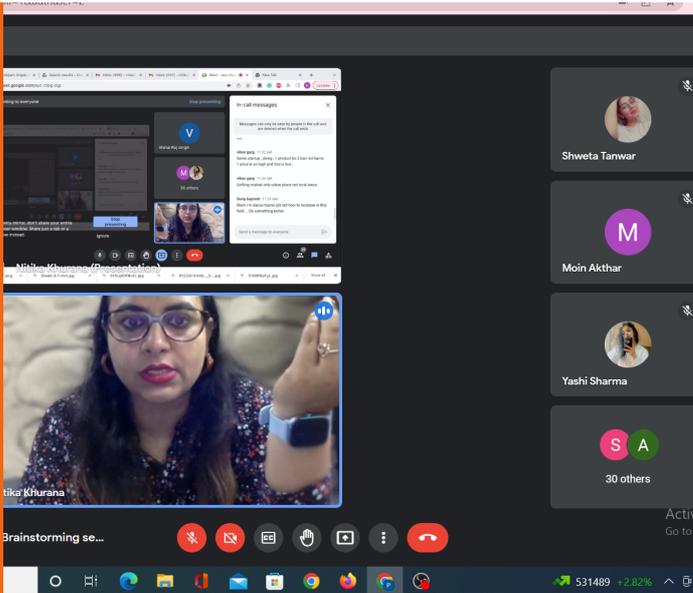
# Spotlight of the Month



On 29th September'22, the student entrepreneurs also displayed all the products at Sebiz Square, Mohali. The employees not only supported these startups by purchasing their products, but also appreciated them via social media.



# Mentoring Sessions

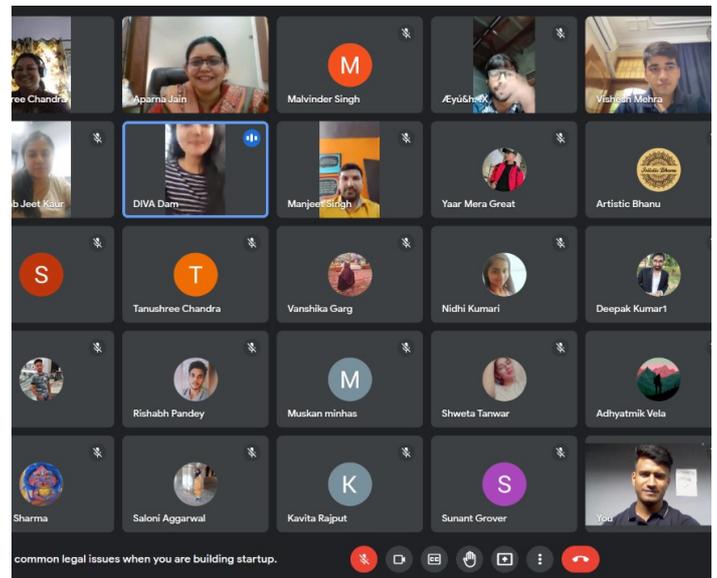


Our Mentor- Ms. Nitika Khurana, Head Operations Chandigarh Angles Network delivered a mentoring session on "Idea Generation for Corporate box in Festive Season."

She guided the startups about product development, collaboration with each other for unique gifting products and tips for boosting Sales. She showcased reference products and brainstormed ideas to instill practical approach.

30+ startups participated in Mentoring session organized with our onboarded mentor- Ms. Aparna Jain on 23rd September'22.

She directed the startups about company structure, contract deal with suppliers and business partners, Intellectual Property for Product Development etc.



On 27th September'22, we organised a Mentoring session with Ms. Kanika Bassi and Samrat Chakravorthy, Founders of Barkat Bazaar. They guided our startups about the opportunities and challenges in a business.

# New Incubates

## Dreamation creation

Dreamation creation is launched with an opulent selection of Earrings, Necklaces and classy sling bags. Not only is it a one-stop destination for trendy hand bags, tote bags, jewellery, hair for young girls but also brings to the table new trends of the market.

**Founder- Ritika**



# Startup Testimonials



My experience at Startup Incubator has been a fantastic. It has advanced my career and personal development. They have given us guidance on expanding the startup. This has helped us to make connections with a variety of mentors working in this field.

Startup- Service Cart

Founder- Subhash

Founder: Shivangi

# Our Incubated Startups



**Amrit Dhra Potters**  
Founder - Amarjeet



**Diva Damm**  
Founder - Shreya



**Arty Kaushik's**  
Founder-Vidhi



**Energetic Soul**  
Founder-Kanika Gulati



**General Baat**  
Founder - Gourav



**Knockout Fitness Academy**  
Founder Madhu



**Sashakt Nari Healthcare Products**  
Founder - Priyanka



**Hope Enterprises**  
Founder-Ishank



**Nickyraj Creations**  
Founder - Nandini



**Madhav Dress Collection**  
Founder - Pooja



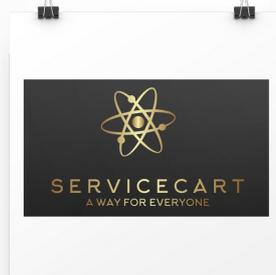
**Moments Like This**  
Founder - Yashvi



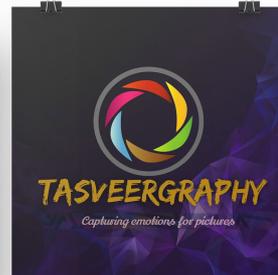
**HPM**  
Founder - Kavita



**Stay Hustle**  
Founder - Rahul



**Service Cart**  
Founder - Subhash



**Tasveergraphy**  
Founder - Punam



**YS Chatkara**  
Founder-Yaman

# Our Incubated Startups



**Mangat Handloom**  
Founder - Sharukh



**Bharat Light**  
Founder - Ram Prasad



**Merch Nest**  
Founder - Ankit



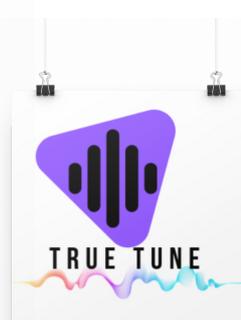
**Le जाओ .COM**  
Founder - Sonu



**Stark Collection**  
Founder - Shivam



**BizDigiSol  
(Business Digital Solution)**  
Founder - Sahil



**True Tune**  
Founder - Ramu



**Nazakaat**  
Founder - Mehtaab



Nurturing human excellence  
through entrepreneurship

## STARTUP INCUBATOR CUM CENTRE OF EXCELLENCE, PANCHKULA IMPACT REPORT

SEPTEMBER 2022

Startup Incubator cum centre of Excellence is an initiative by the Department of Higher Education Haryana and SACC India for promoting rural and women entrepreneurship and building a conducive startup ecosystem in Haryana.

 [www.saccindia.org](http://www.saccindia.org)

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